



**FOR IMMEDIATE RELEASE**

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**S.R. SNODGRASS ANNOUNCES NEW PROMOTIONS**

Cranberry Township, PA: **S.R. Snodgrass, P.C.**, a full-service accounting and consulting firm known for its forward-thinking work with financial institutions, nonprofits, and other businesses, has announced the promotions of **Chad A. Bertrand, CPA, Senior Manager, Audit and Assurance** and **William J. Hall, EA, Senior Manager, Tax Services**.

**Chad A. Bertrand, CPA**, has been with the firm since 2015, and brings years of experience working with financial institutions, broker-dealers, and registered investment advisors. He conducts audits of private and public companies in accordance with U.S. generally accepted auditing standards, as well as the standards of the Public Company Accounting Oversight Board.

**William J. Hall, EA**, has over 17 years of public accounting experience with various types of income tax returns. He primarily focuses on individual, trust/estate, and pass-through entities. As an Enrolled Agent (EA), he frequently represents taxpayers before the IRS for an assortment of issues, including notices to audits, and continues to remain up to date with the ever-changing landscape of tax law and regulation.

Firm President, Chuck Marston, said, "Chad and Bill are both proven leaders within our firm, respected and valued both by clients and co-workers alike. They've significantly impacted our firm in many ways in every position they've held, and I'm confident that will continue. I look forward to seeing them continue to shape the future of our firm."

**About S.R. Snodgrass**

Founded in 1946, S.R. Snodgrass is a privately held, multi-faceted public accounting and consulting firm, known for innovative tax, assurance, technology, and financial advisory services for financial institutions, nonprofits, and businesses of all kinds. The firm has worked with more than 175 financial institutions in 16 states and employs more than 125 professionals. The firm is ranked among the country's top 270 public accounting firms according to INSIDE Public Accounting's 2024 List.

S.R. Snodgrass differs from many accounting firms due to its highly *personalized approach* for every client, with an emphasis on long-term relationships (some lasting over 40 years). The firm is committed to proactive client communications and provides additional insights through articles, white papers, speaking engagements, and other meaningful presentations designed to help clients succeed and prosper. It maintains offices in suburban Pittsburgh and Philadelphia, along with Wheeling, West Virginia, and Steubenville, Ohio.

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